



DOĞUŞ UNIVERSITY

FOREIGN LANGUAGES UNIT ENGLISH PREPARATORY PROGRAMME

2024-2025 ACADEMIC YEAR

INTERMEDIATE POP EXAM

PAPER 1

Student Name/Surname	
Student Number	
Class	INT-
Signature	
Exam Date	
Exam Time	
Exam Duration	80 Minutes

	Listening	Reading	Grammar	Vocabulary	Writing	Speaking
	20Q	20Q	10Q	10Q	20 pts	20 pts
Marker 1:						
Marker 2:						

	INITIALS	FINAL SCORE
Marker 1:		
Marker 2:		

***PLEASE BOTH CIRCLE YOUR ANSWERS (a, b, c, or d) ON THE EXAM PAPER
&
WRITE THEM ON THE ANSWER SHEET.***

***Each question is worth 1 point.**



PART 1 - LISTENING (Questions 1-20)

I. You are going to listen to a lecture about consumer behaviour TWICE. While listening, choose the correct option (a, b or c) for each question. You have 1 minute to read the questions. (Questions 1 – 12)

1. According to the audio, how quickly do people form an impression when entering a business?
 - a) In less than a minute
 - b) In about a minute and a half
 - c) In five minutes
2. What happens if customers dislike a store's colour scheme?
 - a) They buy what they want quickly and leave.
 - b) They are less likely to visit the store again.
 - c) They feel relaxed but don't make instant decisions.
3. Why do many businesses avoid using black-and-white advertisements?
 - a) People probably won't notice or read them.
 - b) They are more expensive to produce than colour ads.
 - c) They are old and harder for people to understand.
4. What is one reason companies carefully choose the colours for their logos?
 - a) To stand out from competitors in market
 - b) To follow current fashion trends to be unique
 - c) To match preferences and shape behaviour

While listening for the second time, match the colours with statements (A-I). There is ONE extra statement.

Red

5. _____

6. _____

Purple

7. _____

8. _____

Orange

9. _____

10. _____

Blue

11. _____

12. _____

- | | |
|--|---|
| A. Represents security and trust. | |
| B. Associated with fun and playfulness. | F. Used in the food industry because it shows energy. |
| C. Makes people decide quickly. | G. Avoided by airlines because it's not seen as serious. |
| D. Makes people feel hungry and want to eat more. | H. Used by the finance industry for sophistication. |
| E. Popular with banks and stores because it appeals to people saving money. | I. Suggests health and spirituality. |



II. You are going to listen to four dialogues TWICE. While listening, choose the correct option (a, b, or c) for each question. You have 1 minute to read the questions. (Questions 13- 20)

[1]

13. What does Rita Shaw do during her travels?
- a) She writes travel guides based on local tips.
 - b) She organizes guided tours for her followers.
 - c) She avoids using social media while traveling.
14. Why does the speaker think Rita Shaw's idea is good?
- a) It's a creative way to use social media.
 - b) It promotes expensive restaurants.
 - c) It only focuses on famous landmarks.

[2]

15. What is the weather website reminding people to do?
- a) Use a telescope to view the eclipse better.
 - b) Avoid looking at the eclipse with a telescope.
 - c) Stay indoors during the eclipse to reduce harm.
16. What does the man think about the website?
- a) He had never heard of it before.
 - b) He only uses it to check the weather.
 - c) He finds it useful and has saved it.

[3]

17. What happened to the employees?
- a) They were told they had a meeting on Monday.
 - b) They were informed of their job loss via a text message.
 - c) They received a warning letter about their behaviour.
18. How does the woman feel about the company's action?
- a) She understands why the company did it.
 - b) She believes it's a normal face to face routine.
 - c) She thinks it's terrible to fire people by text.

[4]

19. What did the politician do?
- a) Invited aliens to a government meeting in a video.
 - b) Claimed to have met aliens at a conference.
 - c) Published a book about UFO photographs online.
20. Where did the speaker learn about the politician?
- a) By watching his videos online.
 - b) From an article in the newspaper.
 - c) Through social media posts and talks.



PART 2 - READING (Questions 21-40)

III. Read the interview and match the questions (A-F) with the paragraphs (Questions 21-25). There is ONE extra question.

History or Fantasy?

R K Lander is the author of the *Silvan* fantasy novels, which have sold over 60,000 copies. She talks to us about world building and how history helps.

21. _____?

I think it's impossible to separate the writer from their knowledge, so it's just much easier to create a world that's similar to a period of history they know about. I'd say it's one of the hardest things to get right, so it's useful for a writer to have this starting point. It means you don't have to explain *everything* about the world – that would take too long. And it allows the reader to already understand a lot about it. And then slowly you reveal the differences, why it's *not* the same as this one. But it's *not* the only source of inspiration, or even the main one – I get my ideas from all sorts of places.

22. _____?

There are so many questions you need to answer, like where do the characters live? What are their politics? In fantasy there's nearly always a king or queen, or some sort of ruler. That's a sign that we're looking back into the days before democracy. Also, people tend to live in villages; cities are nearly always smaller than today's. What about technology, or the lack of it? If our hero rides a horse and fights with a sword, we assume that motorized transport and modern weapons don't exist yet.

23. _____?

Yes, it does! I spent a lot of time investigating soldiers' clothes – what would their armour look like? What is it made from? How is it made? And again, the technology doesn't let me dress them in modern materials, they have to be natural ones like leather or wool.

24. _____?

It's pre oil and gas, so no cars or plastics. But there are cities, and trade between countries, and complicated objects. If this was Europe it might be around the 15th or 16th centuries. But it's not as simple as that, because there are other aspects of the world that are much more modern, such as the fact that women can be fighters.

25. _____?

There are still two more books to go in the *Silvan* saga series. After that, the next one may be a modern fantasy, and not necessarily an invented world. It could be in our world, but with added elements that don't exist, such as paths to other universes. You'll have to wait!



- A. Does that mean you have to do lots of research?
- B. Have you got more books planned? And if so, where – and when – are you thinking of going?
- C. What are the elements of world building, and how are they inspired by history?
- D. Does your book attract students of literature or history at university?
- E. When in history is the world of the *Silvan* novels?
- F. Why is it that world building in fantasy is so often based on certain periods of history?

Read the text and choose the correct option (a, b, or c) for each question. (Questions 26-32)

26. Why does the author find history useful when creating a fantasy world?
- a) It helps explain everything in detail.
 - b) It makes it easier to create a believable world.
 - c) It allows for more modern ideas to be included.
27. Why do many fantasy worlds have kings or queens?
- a) They are a symbol of the future.
 - b) They are based on modern political systems.
 - c) They represent a time before democracy.
28. What type of materials does the author suggest characters' armour is made of?
- a) Organic materials.
 - b) Modern synthetics.
 - c) Steel and plastic.
29. In the world the author is describing, what does the absence of oil and gas suggest?
- a) There are no cars or plastics.
 - b) Technology is highly advanced.
 - c) The world is the same as our own.
30. What is one feature of the author's fantasy world that is more modern than the past?
- a) The lack of rulers and kingdoms.
 - b) The fact that women can fight in battles.
 - c) The use of advanced technology in life.



31. How many more books will be published by the writer?
- a) Only one more.
 - b) Two more books.
 - c) Three more books.
32. What is the author considering for their next book after finishing the Silvan saga series?
- a) A science fiction book about space travel in the future.
 - b) A non-fiction book about history and real-life events.
 - c) A modern fantasy with magical elements in our world.

IV. Read the text and choose the correct option (a, b, or c) for each question. (Questions 33 – 40)

A Caffeine-Fuelled World

By T.R. Reid

Over time, people have created many traditions around making and drinking tea and coffee. Think about the Japanese tea ceremony or British afternoon tea. Why are these drinks so popular? The answer is caffeine. Today, we also get caffeine from energy drinks. The more modern the world becomes, the more we seem to need caffeine.

Caffeinated drinks help us feel less tired and more awake. This is one reason why caffeine is the most popular drug that changes our mood. It's the only drug we often give to children in things like soft drinks and chocolate. In fact, many babies in developed countries are born with small amounts of caffeine in their bodies.

Most people don't think caffeine is harmful. However, it can raise blood pressure and increase the risk of heart disease. That's why scientists and public health authorities consider caffeine use a problem. For example, in the United States, many energy drinks have warning labels. In most European countries, companies must label cans with warnings. In France and Denmark, you can't even sell some energy drinks.

On the other hand, some research shows that caffeine may be good for health. It can help reduce pain, ease asthma, and make us react faster.

We seem to need coffee, or other caffeinated drinks, to wake up and get to work. Charles Czeisler, a scientist at Harvard Medical School, explains that people used to sleep after sunset and wake up with the sunrise. But when people started working indoors, they had to adapt. Electric lights and caffeinated drinks helped people work at night. Without caffeine, today's 24-hour society wouldn't be possible.



“Caffeine helps people ignore their natural sleep rhythms,” Czeisler says. He warns that “there is a high price to pay” for all this extra energy. Without enough sleep—about 8 hours each night—the body won’t work its best, either physically, mentally, or emotionally.

Czeisler says that the modern need for caffeine is a paradox. “People want caffeine to stay awake,” he says, “but they can’t stay awake because they don’t get enough sleep. And they don’t get enough sleep because they use caffeine.”

- 33.** Why are drinks like tea and coffee so popular?
- a) They are healthy and full of vitamins.
 - b) They provide energy for physical activities.
 - c) They help people stay awake because of caffeine.
- 34.** What does the text mention about caffeine and children?
- a) It helps newborn babies sleep better at night.
 - b) It is often given to children in drinks and sweets.
 - c) It helps children concentrate in school and succeed more.
- 35.** What health issue can caffeine cause, according to the text?
- a) It leads heart problems.
 - b) It reduces brain function.
 - c) It helps prevent headaches.
- 36.** What is true about energy drinks in the United States and Europe?
- a) They are sold with warning labels about their effects.
 - b) They are sold only to people over 18 years old.
 - c) They are sold in unlimited amounts in every country.
- 37.** What is one of the positive effects of drinking caffeinated drinks?
- a) They make you feel relaxed.
 - b) They can improve reaction speed.
 - c) They decrease blood pressure.
- 38.** According to the text, what does caffeine help people do?
- a) Sleep better and easily.
 - b) Increase their fitness.
 - c) Feel more awake.



39. Why did people start needing caffeine more in modern times?

- a) They needed it because of longer work hours and indoor jobs.
- b) They wanted to avoid sleeping during the night until sunrise.
- c) They were no longer interested in natural sleep patterns.

40. What does Charles Czeisler say about the modern use of caffeine?

- a) It makes people healthier and stronger in this busy world.
- b) It helps people work better without needing too much sleep.
- c) It allows people to ignore their natural rhythms, but it has a cost.

PART 3 - GRAMMAR (Questions 41-50)

V. Choose the correct option (a, b, c, or d) to complete the sentences. (Questions 41- 45)

41. I have just ordered a/an _____ pizza. Would you like some?

- a) spicy, delicious, Italian
- b) Italian, delicious, spicy
- c) delicious, spicy, Italian
- d) spicy, Italian, delicious

42. If you _____ now, you _____ before the meeting _____.

- a) leave / will arrive / starts
- b) left / would arrive / has started
- c) will leave / can arrive / is starting
- d) are leaving / arrived / will start

43. **Ava:** Hi, you look tired, Liam.

Liam: I _____ on my project for hours. It's exhausting!

Ava: I understand. It can be stressful. _____ about _____ a break?

- a) have worked / Do you think / take
- b) have been working / Are you thinking / to take
- c) was working / Have you been thinking / took
- d) have been working / Have you thought / taking



44. If I _____ more time, I _____ read _____ books every month. But I have a busy work life.

- a) had / would / a lot of
- b) had / would have / some
- c) have / could / much
- d) have / would / a few

45. She wishes the speed limit _____ by the taxi driver last week. She thought that the driver _____ more careful about the traffic rules.

- a) hadn't exceed / should be
- b) hadn't been exceeded / should have been
- c) didn't exceed / could be
- d) wasn't exceeded / would be

VI. Choose the correct option (a, b, c, or d) to complete the dialogue. (Questions 46 - 50)

Anne: Last weekend, I woke up early and had 46. _____ breakfast. I 47. _____ to visit my grandparents, but something unexpected happened. First, I decided 48. _____ the train, but I missed it. If I 49. _____ earlier, I could have been on time. So, I 50. _____ take a taxi, even though I didn't have much money on me.

Bill: Seriously? What happened then?

- 46. a) a b) an c) the d) –
- 47. a) was going b) am going c) need d) was able
- 48. a) take b) taking c) to take d) taken
- 49. a) left b) had left c) was leaving d) have left
- 50. a) have to b) was forced to c) manage to d) could

PART 4 – VOCABULARY (Questions 51 - 60)

VII. Choose the correct option (a, b, c, or d) for each sentence. (Questions 51 - 55)

51. The new café in town has built a great _____ because many people say the food and service are excellent.

- a) habit
- b) reputation
- c) solution
- d) decoration



52. Some companies try to _____ their employees by making them work long hours for very little pay, which is unfair.

- a) prevent
- b) assist
- c) exploit
- d) protect

53. After hiking for hours without eating, we were absolutely _____ and couldn't wait to have a big meal.

- a) starving
- b) hilarious
- c) freezing
- d) confused

54. The teacher asked the students to _____ the main idea of the text by looking carefully at the first paragraph.

- a) export
- b) identify
- c) hide
- d) reject

55. The heavy rainfall caused serious _____ to the roads and many cars couldn't pass because of large holes and cracks.

- a) help
- b) damage
- c) support
- d) attack

VIII. Complete the sentences with the correct word (A-G) from the box. There are TWO extra words. (Questions 56 – 60)

A. ambition	B. plug in	C. gig	D. split up
E. stubborn	F. hit it off	G. overcome	

56. The band has a small _____ at a local café next Friday evening.

57. She worked hard to _____ her fear of speaking in public.

58. My little brother is so _____; he refuses to share his toys with anyone.

59. After years of working together, the two business partners agreed to _____ and start their own companies.

60. Don't forget to _____ your laptop before the battery dies completely.

Good Luck!